

Business Creator

Virtual Meeting Adaptation: Troop leaders have shared that the most successful virtual meetings allow plenty of time for games and socialization. Consider splitting this meeting into four sessions using this framework.

Meeting Framework: 4 meetings, 90 minutes each

General Sequence	Meeting 1	Meeting 2	Meeting 3	Meeting 4
Welcome	Opening Ceremony (5 min)	Opening Ceremony (10 min)	Opening Ceremony (5 min)	Opening Ceremony (5 min)
Program Activity	Select an activity (30 min): Research Online Look Around Your Community Talk to a Leader Who Works to Help Others	Select an activity (30 min): Organize a Focus Group Conduct a Survey Use the SWOT Analysis	Select an activity (30 min): Create a Business Plan With a Mentor Get Help from Someone in a Related Business Get Help from an Investment Expert	Select an activity (30 min): Pitch to Your Friends or Family Pitch to a Possible Investor Pitch to Group That Helps Others
Social Activity	Find an online drawing tutorial and take it together to get inspired by digital-focused businesses (45 min)	Select an activity (30 min): Research Competitors Research People and Groups Targeting Your Cause Talk to a Business Professional	Find a dance trend online and learn it together to get inspired by social media-focused businesses (45 min)	Create a milkshake (or other snack) that's inspired by your business idea. (45 min)
Closing	Closing Ceremony: Choose your activities for next time (10 min)	Create and play a new game for your closing ceremony (20 min)	Closing Ceremony: Friendship Circle (5 min)	Closing Ceremony: Friendship Circle (10 min)