



# GSUSA Guidelines

- **Girls are only to use the internet to market the GS Cookie Program to family and friends (“family and friends” are people the girl or family personally know)**
- **The GS Cookie Program is a girl-led program and online marketing and sales efforts should ALWAYS be led by a girl while being supervised by her parents or caretakers**
- **For Safety purposes, online marketing activities through social media should always be done through accounts set to “private”**
- **Should any online marketing activities identified as in violation of guidance, GSUSA or the council reserves the right to intervene and request removal or remove the post**