



to
get
her
there



girl scouts
of black diamond



About Girl Scouts of Black Diamond Council

Working in partnership with nearly 3,000 volunteers, Girl Scouts of Black Diamond Council serves over 8,000 girls in 61 counties in West Virginia, Virginia, Ohio and Maryland. Girl Scouts is the preeminent leadership development organization for girls, with 2.6 million girl and adult members worldwide with a mission to build girls of courage, confidence and character, who make the world a better place. For more information on how to join, volunteer, or donate to Girl Scouts of Black Diamond Council, call 304.345.7722 or visit www.bdgsc.org

Girl Scouts of Black Diamond Council Executive Team

Beth Casey, Chief Executive Officer

Jessica Richards, Chief Operating Officer

Roberta Richmond, Chief Financial Officer

Girl Scouts of Black Diamond Council Board of Directors

Kathryn Simmons, Board Chair

Assured Partners

Jen Runyon, First Vice Chair

American Beer Company

Kathy Beckett, Second Vice Chair

Steptoe & Johnson, PLLC

Juli Mock, Secretary

JH Records Research

Jenny Parsons, Treasurer

The Huntington National Bank

Allison Ballard, Member-at-Large

Dixon Hughes Goodman

Laura Ellis, Member-at-Large

Retired, Branch Bank and Trust

Pam Farris, Member-at-Large

Leadership WV

Lizzy Frame, Member-at-Large

Bowles Rice

Pam Harvit, Member-at-Large

The Harvit Group

Virginia Jaskot, Member-at-Large

Retired, Cabell County Public Library System

Parween Mascari, Member-at-Large

WV Farmers Market Association, WV Chamber of Commerce, Jackson Kelly PLLC

Jill Parsons, Member-at-Large

Chamber of Commerce of the MOV

Greg Reed, Member-at-Large

Cornerstone Bank

Ellen, Slotnick, Member-at-Large

Girl Scout Volunteer and Lifetime Member

Beth Walker, Member-at-Large

Supreme Court of Appeals of West Virginia

Dr. Carrie White, Member-at-Large

LaunchLab at West Virginia University

Denise Workman, Member-at-Large

Kanawha County Board of Education

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Program

Each year, Girl Scouts of Black Diamond Council impacts the lives of more than 8,100 girls and 3,000 adult volunteers in 61 counties across West Virginia, Virginia, Ohio and Maryland. This preeminent leadership organization for girls encourages increased skill-building and responsibility, and also promotes the development of strong leadership and decision-making skills. Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

Girls Scouts is the leading authority on girls' healthy development. The skills they develop will remain with them forever and will help them reach a level of success they only dream about. **We need your help!** We are launching our signature program, ToGetHerThere, on August 22, 2019. The purpose of the program is twofold. It will celebrate individual Girl Scouts within our Council selected to participate in the Program, and honor leaders throughout the Council who are at the top of their game and understand the importance of Girl Scouts in the lives of girls. Without the support of organizations like yours, girls would not be able to enjoy the benefits of Girl Scouting.

The following sponsorship of ToGetHerThere will give your organization the opportunity to join a collective effort across the Girl Scouts of Black Diamond Council in honoring leaders and raising funds to support our girls.



Beth Casey, CEO
Girl Scouts of Black Diamond Council

*"The work of today is the history of tomorrow, and we are its makers."
-Juliette Gordon Low*

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Program

Why Sponsor the ToGetHerThere Program?

Because only 1 in 5 Girls believes she can be a leader.

Join us in transforming the leadership landscape for girls and celebrating extraordinary women and corporations who are changing our community for the better.



**Over 100 years
of experience**



**#1 Youth
interest brand**



**Girls Discover, Connect,
and Take Action**

The Movement

Since 1912, Girl Scouts has inspired girls to be their best. Our programs help girls:

- Discover and develop a strong sense of self and critical thinking skills
- Connect with others and build cooperation and leadership skills
- Take action to make the world a better place

Nationwide, there are 2.7 million Girl Scouts - 1.9 million girl members and 800,000 adult members and volunteers. Locally, Girl Scouts of Black Diamond serves over 10,000 girls, adult members and volunteers.

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The Outcomes



59 million Girl Scout alums live in every US zip code and 94 countries



Nearly half of all US businesswomen are Girl Scout alums



75% of current female US senators are Girl Scout alums



Nearly every female astronaut was a Girl Scout



Girl Scouts are more likely to succeed academically and pursue higher education



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Sponsorship Opportunities

G.I.R.L. Sponsors

Go-Getter Sponsor: \$250,000

Innovator Sponsor: \$100,000

Risk Taker Sponsor: \$50,000

Leader Sponsor: \$25,000

- Have logo prominently displayed at all ToGetHerThere functions
- Have logo included on all event signage
- Have opportunity to display company signage at ToGetHerThere functions
- Be identified as the title sponsor in all press releases
- Have logo, with link, prominently displayed on ToGetHerThere dedicated webpage on bdgsc.org
- Council e-newsletter (approximately 2,000 recipients)
- Have logo prominently displayed on ToGetHerThere presentation slides
- Be identified as the title sponsor in the annual report
- Receive two front row tables to the ToGetHerThere Luncheon, 16 seats
- 10 tickets to attend the CEO's Reception on August 22, 2019
- Have first right of refusal for the 2020 ToGetHerThere Program
- Be listed as a Lead Sponsor of the 12 organizations featured in the ToGetHerThere Annual Program
- 4 Annual Memberships to Troop 1912

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Sponsorship Opportunities

Courage, Confidence and Character Sponsor: \$15,000

Courage - 1 Sponsorship Available

Confidence - 1 Sponsorship Available

Character - 1 Sponsorship Available

- Have logo prominently displayed at all ToGetHerThere functions
- Have logo included on all event signage
- Have opportunity to display company signage at ToGetHerThere functions
- Be identified as a sponsor in all press releases
- Have logo, with link, prominently displayed on ToGetHerThere dedicated webpage on bdgsc.org
- Be identified as a sponsor in the Girl Scouts of Black Diamond Council e-newsletter (approximately 2,000 recipients)
- Have logo prominently displayed on ToGetHerThere presentation slides
- Be identified as a sponsor in the annual report
- Receive one front row table to the ToGetHerThere Luncheon, 8 seats
- 6 tickets to attend the CEO's Reception on August 22, 2019
- Have first right of refusal for the 2020 ToGetHerThere Program
- Be included as one of the 12 organizations featured in the ToGetHerThere Annual Program.
- 2 Annual Memberships to Troop 1912

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Sponsorship Opportunities

Gold Sponsor: \$10,000

- Have logo prominently displayed at all ToGetHerThere functions
- Have logo included on all event signage
- Have opportunity to display company signage at ToGetHerThere functions
- Be identified as a sponsor in all press releases
- Have logo, with link, prominently displayed on ToGetHerThere dedicated webpage on bdgsc.org
- Have logo prominently displayed on ToGetHerThere presentation slides
- Be identified as a sponsor in the annual report
- Receive one front row table to the ToGetHerThere Luncheon, 8 seats
- 4 tickets to attend the CEO's Reception on August 22, 2019
- Have first right of refusal for the 2020 ToGetHerThere Program
- Be included as one of the 12 organizations featured in the ToGetHerThere Annual Program.
- 2 Annual Memberships to Troop 1912

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Invest in Girls. *Change the World.*

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Sponsorship Opportunities

Silver Sponsor: \$5,000

- Have logo displayed at all ToGetHerThere functions
- Have opportunity to display company signage at ToGetHerThere functions
- Be identified as a sponsor in the annual report
- 4 seats for the ToGetHerThere Luncheon
- Have first right of refusal for the 2020 ToGetHerThere Program
- 2 tickets to the CEO's Reception
- 2 Annual Memberships to Troop 1912

Bronze Sponsor: \$2,500

- Have logo displayed at all ToGetHerThere functions
- Be identified as a sponsor in the annual report
- 4 seats for the ToGetHerThere Luncheon
- 2 tickets to the CEO's Reception
- 1 Annual Memberships to Troop 1912



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Building girls of
courage, confidence,
and character,
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Sponsorship Commitment Form

Sponsorship Levels (please check a box):

- Go-getter (\$250,000)
- Innovator (\$100,000)
- Risk-taker (\$50,000)
- Leader (\$25,000)
- Courage (\$15,000)
- Confidence (\$15,000)
- Character (\$15,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Bronze (\$2,500)

Corporation/Company: _____

Contact Name: _____

Corporate Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Signature: _____

We must receive the commitment form on or before August 1, 2019, and payment must be received on or before September 30, 2019.

Checks should be made payable to Girl Scouts of Black Diamond Council.
Please mail, fax or email completed form to:

Dedriell D. Taylor
Girl Scouts of Black Diamond Council
321 Virginia Street West
Charleston, WV 25302

304-345-7722 ext. 1029
304-345-6427 (fax)
Dedriell.Taylor@bdgsc.org

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www.bdgsc.org/give | 304-345-7722 | 321 Virginia Street West, Charleston, WV 25302