



## **Girl Scout Programming/Expertise**

Use the below language when discussing the Girl Scout difference.

- What's the difference between Boy Scouts and Girl Scouts? Girl Scouts understands the vital connection between young girls' development and their future success, and we offer a leadership experience like no other.
- As the world's premier leadership development organization for girls, Girl Scouts welcomes girls of all backgrounds and interests who want to develop the courage, confidence, and character to make the world a better place.
- At Girl Scouts, everything we do is designed with and for today's girls so they can become tomorrow's leaders.
- No other organization is bringing together time-tested, research-backed methods with exciting, modern programming that speaks to today's girls and is designed to cater to the strengths of girls' leadership development.
- The single-gender environment offered by Girl Scouts creates an inclusive, safe space in which girls are free to explore their potential and take the lead without the distractions or pressures that can be found in a coed environment.
- The exciting, modern programming we offer meets the needs and interests of today's girls where they live—in both the outdoor and digital worlds of today—and helps them become the builders of tomorrow's world.
- The inclusive, girl-led, all-female environment of a Girl Scout troop creates a safe space in which girls can try new things, develop a range of skills, and take on leadership roles.
- Research shows that girls learn best in an all-girl, girl-led environment in which their specific needs are addressed and met.
- Put simply, Girl Scouting works for today's girls. It's the best leadership experience for girls in the world because it's girl-led!