



girl scouts  
of black diamond

# COOKIE PALOOZA!

Cookie Paloozas will be held at the following locations:

January 4, 2019 • 6 - 8 pm  
The Market on State  
Athens, OH

January 4, 2019 • 6:30 - 8:30 pm  
St. Francis de Sales  
Beckley, WV

January 4, 2019 • 6 - 8:30 pm  
Chestnut Ridge Church  
Morgantown, WV

January 4, 2019 • 6 - 8 pm  
Charleston Town Center  
Charleston, WV

January 4, 2019 • 6 - 8 pm  
South Parkersburg United Methodist  
Parkersburg, WV

January 4, 2019 • 6 - 8 pm  
Greenview United Methodist Church  
Bluefield, WV

January 5, 2019 • 2 - 4 pm  
Martins Ferry Recreation Center  
Martins Ferry, WV

## Sponsorships

This year, we are celebrating over 100 years of teaching Girl Scouts entrepreneurial skills with our cookie sales, and this January we are CELEBRATING! Black Diamond Girl Scouts is hosting 7 regional Cookie-Paloozas, designed to celebrate, excite and capitalize on the Business Skills of Cookie Sales:

- 1. Goal Setting:** Girls set cookie sale goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.
- 2. Decision Making:** Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good decisions.
- 3. Money Management:** Girls develop a budget, take cookie orders, and handle cookie money. This matters because girls need to know how to manage money—from their lunch money to their allowance to (some-day) their paycheck.
- 4. People Skills:** Girls learn how to talk (and listen!) to their customers, as well as learning how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, in their careers.
- 5. Business Ethics:** Girls act honestly and responsibly during every step of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field.

We expect over 1,500 girls between 1st and 12th grades to attend these Paloozas and hundreds of adult volunteers!

Is your organization ready to help hundreds of girls learn entrepreneurial skills that build confidence, character and courage? We need your partnership!



# Sponsorship Levels

## Event Title Sponsor: \$5,000

Your title is listed as “Presented By\_\_\_\_\_” in all marketing for all seven (7) regional Paloozas and in all signage for each individual Palooza, both local and state-wide. You will be recognized in session materials and in our Annual Report. You also have the option of presenting materials for all Girl Scouts to take home and you will be recognized in a post-event email sent to all participants, which can link them to a local office/branch/representative, if you desire.

## Session Sponsor per Skill: \$1,000

You can be the Sponsor for one or more of our five (5) Skills Sessions, for a specific Palooza or for all of them! Each Session sponsorship is \$1,000 per Palooza. Your title will be on all session materials and marketing. You will also be included in a follow up email to participants. All Girl Scouts will be attending age-appropriate sessions for all five skills.

## Entrepreneurial Sponsor per Location: \$500

Show your support for our entrepreneurs-in-training by helping us host the best Paloozas possible! For \$500 per Palooza, your organization will be included in marketing and materials for the Palooza and thanked in our Annual Report. Your community support is critical as these Girls work hard to make a difference in their communities and life!

## Can you **BE THE SPARK** that ignites a future entrepreneur?

*Let's work together to create a fantastic event for hundreds of Girl Scouts and volunteers!  
Contact Dedriell Taylor at 304-345-7722 or [Dedriell.Taylor@bdgsc.org](mailto:Dedriell.Taylor@bdgsc.org) to join as a Community Partner for our Cookie-Paloozas!*



**Altogether Awesome!**